

## Preview: The Goal Achiever for Business Leaders

You are a leader and you know you need to get results. You also know that in a changing competitive market you need to be updating your practices regularly. The status quo is your enemy.

The question is however, do you have the right tools and methods to continually take your ideas and turn them into results. If you could isolate a few key elements—ones that could help you strengthen and build your company or team into the future—would you want to learn how to use them to enhance your company and your own career?

These critical elements exist, and this work booklet, based on our book *More, Better, Different...Getting What You Want through a Proven Dynamic for Successful Leadership*, provides a step by step system to help you and your team effectively and consistently take an idea to project format ready for action.

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Ready to go

After you and your people have your great idea in project format you are ready for the doing. Check out our work booklet The DOING for proven steps to getting it done.

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